

Building Confidence in Aquaculture: Thoughts on the Future in the Pecha Kucha Style

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Jennifer Bushman

Jennifer is a respected consultant, communicator, marketer and strategist. She has worked with brands such as Verlasso, Dole, Kraft, Unilever, Eggland's Best, Lactaid and Cattleman's Collection as well as with the sustainable food community. She has been recognized by the James Beard Foundation and International Association of Culinary Professionals and has authored the best-selling Kitchen Coach cookbook series, Come See Sparks Fly and Sea Change.

PRINCIPAL
ROUTE TO
MARKET

Jamie Mitchell
10X Big Wave World Champion Paddle Boarder and Surfer



JOURNEY OF THE
WATERMAN



The G.O.A.T

JOURNEY OF THE
WATERMAN





Fish out of Water
Puerto Monte, Chile

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WATERMAN



Melinka, Chile



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Verlasso Salmon

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Lake General Carrera, Chile

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Pacifico Aquaculture
Islas de Todos Santos, Ensenada, Mexico




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Swimming with the Fish

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WSL Pipemasters
North Shore, Oahu, HI



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Fish out of Water
Seafood Expo of North America, Boston, MA



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Private Press Dinner host by Lance Armstrong
Aspen, CO

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WATERMAN



986,000 downloads of the film

40,000,000 impressions on the campaign

1 Surfer standing tall as a convinced and authentic advocate of sustainable aquaculture

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WATERMAN

